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CONTACT:
Suzette Engerman
Director of Marketing
(815) 405-6862

**Paving the way to success:
RoadSafe Traffic Systems acquires CSW Safety Services**

Bensalem, PA, January 13, 2010 – RoadSafe Traffic Systems, Inc., (www.RoadSafeTraffic.com) a leading provider of traffic safety services, today announced the acquisition of Denver-based CSW Safety Services, Inc. (www.cswsafety.com)

Like RoadSafe, CSW is a full-service provider of temporary traffic control and protection and pavement marking services in the Rocky Mountain area. The company bids on government work in the heavy highway industry, as well as the private sector. Services include traffic control, barricade rental, sign manufacturing and installation and pavement marking and removal services with a state-of-the-art equipment fleet. This strategic acquisition allows RoadSafe to expand into key markets and help build their business significantly over the next several years.

Michael Catalonello, RoadSafe President and CEO, comments, “The acquisition of CSW Safety Services is critically important to the company’s aggressive growth plans. CSW has a highly experienced veteran management team, and we are delighted they are now part of the RoadSafe family. Their unsurpassed expertise is reflected by their superb reputation for quality within their customer base.”

Says CSW President Jay Tisdall, “We’re excited to join RoadSafe. Their management and financial resources are a perfect match for CSW and give us a real opportunity to grow beyond our borders.”

About CSW Safety Services, Inc.

CSW Safety Services, Inc., (www.cswsafety.com) was founded in 1984 as Colorado Strijpe Wright, Inc., a full service pavement marking business. In 1987, the company added American Barricade, its traffic control division which includes rentals and signage. Work has successfully been completed on thousands of street and highway projects throughout Colorado, Kansas, Utah, Nebraska and Wyoming. Axiom Equity Partners, a private equity firm, acquired the business in July 2007.

About RoadSafe Traffic Systems, Inc.

RoadSafe Traffic Systems, Inc., (www.RoadSafeTraffic.com) is the nation’s second largest provider of traffic safety and pavement marking services with 27

branches in the East, Southeast, Midwest, MidSouth and Western regions of the U.S. In October, 2007, private equity investors Aperion Management, LLC, and Falcon Investment Advisors, LLC, acquired the NES Traffic Safety Division from NES Rentals Holdings, Inc., renaming it RoadSafe Traffic Systems, Inc. The company operates under the holding company, RoadSafe Holdings, Inc., which also includes 1stCall Studio Equipment, Inc., (www.1stcallequip.com) a studio equipment rental company.